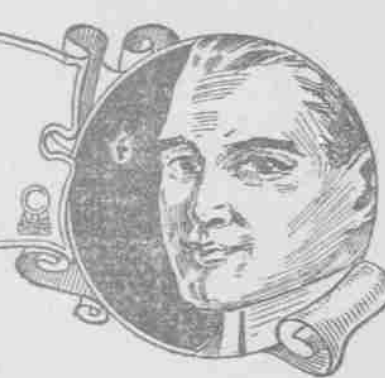


"Raus-Mit-'Em"



Mammoth Shoe Sale



Starts Monday Morning at 8 O'clock

This is our usual Semi-Annual and a Genuine Clearance Sale, that for the past eight years has been so enthusiastically patronized by the shoe-buying public of El Paso. The reason for this is not only because our sales are and always have been on the square, but because the reputation of the Guarantee Shoes is such that it leaves no doubt in the mind of the purchaser that during this sale he is getting the same shoe that he has a right to expect and which he has been buying regularly from the Guarantee.

This sale will only last two short weeks and if you wish to be fitted properly come as early as you can.



LADIES' DEPT.

All \$9.00 Shoes, Raus Mit 'Em	\$6.95
All \$8.00 Shoes, Raus Mit 'Em	\$5.95
All \$7.50 Shoes, Raus Mit 'Em	\$5.45
All \$6.50 Shoes, Raus Mit 'Em	\$4.85
All \$6.00 Shoes, Raus Mit 'Em	\$4.65
All \$5.50 and \$5.00 Shoes, Raus Mit 'Em	\$3.95
All \$4.50 and \$4.00 Shoes, Raus Mit 'Em	\$3.45
All \$3.50 Shoes, Raus Mit 'Em	\$2.95
All \$3.00 Shoes, Raus Mit 'Em	\$2.45
All \$2.50 Shoes, Raus Mit 'Em	\$1.95

The Above Are All Welts.

CHILDREN'S DEPT.

FOUR LOTS OF CHILDREN'S SHOES \$1.50 Values, Raus Mit 'Em	75c
One lot of Tan Shoes, \$2.00 values	\$1.25
\$2.25 Values, Raus Mit 'Em	\$1.45
\$2.50 Values, Raus Mit 'Em	\$1.65
\$3.00 Values, Raus Mit 'Em	\$1.95
Three lots of \$2.50 and \$3.00, Raus Mit 'Em	\$1.95
One lot \$4.00 Values, Raus Mit 'Em	\$2.45
All Children's Leggings, \$1.00 to \$2.00 values	39c
All Children's Felt Slippers, values to	65c
Slumbering Sox, 25c values, Raus Mit 'Em	15c

MEN'S DEPT.

All Patent Button and Blucher Shoes, All Gun Metal and Tan Button Boots All \$7.00 Values, Raus Mit 'Em	\$5.85
All \$6.50 Values, Raus Mit 'Em	\$5.25
All \$5.50 Values, Raus Mit 'Em	\$4.25
All \$5.00 Values, Raus Mit 'Em	\$3.95
All \$4.00 Values, Raus Mit 'Em	\$3.45
All \$3.50 Values, Raus Mit 'Em	\$2.95
All \$3.00 Values, Raus Mit 'Em	\$2.65

BOYS' DEPT.

All Patent and Tan Button and Blucher Shoes, \$4.00 Values, Raus Mit 'Em	\$3.45
\$3.50 Values, Raus Mit 'Em	\$2.95
\$2.00 Values, Raus Mit 'Em	\$2.65
\$2.75 and \$2.50 Values, Raus Mit 'Em	\$1.95
ODDS AND ENDS \$3.00 Values, Raus Mit 'Em	\$1.45

Ladies' Felt Slippers

All Felt Comfy and Crochet Slippers, values up to \$1.75, Raus Mit 'Em	89c
ALL FELT ROMEOS with or without fur trimming, Raus Mit 'Em	99c



Mail Orders Filled at Sale
Prices With Cost of Parcel
Postage Added.

GREATER EL PASO'S
GREATEST SHOE STORE
The Guarantee
SHOE COMPANY
203 Mesa

THIS SALE CLOSES
SATURDAY,
JANUARY 24TH.

"A STORE FOR EVERYBODY"

The Re-Organization of "Everybody's"

—Brings in its wake marvelous outpourings of surprise stocks—that fairly amaze one with the littleness of prices.

MONDAY—We will provide another sensation—with a

Sale of Undermuslins

That in point of value giving, challenges all comparison! A few words will explain: 12,000 GARMENTS—in Undermuslins and Crepes—a noted maker's clean-up, of sample lines and garments that show a slight oil stain from the machines—in most you'd hardly notice it—others have a piece of lace or embroidery pieced—some are slightly mused—These, we place on sale Monday—from the front door to the Second Floor and Basement, in one continuous dazzling trail of wonderful values.

But a few days ago, we began the "Re-Organization" of "Everybody's." Our eastern buying force at once began to place orders for an entire new spring stock—which, with the care of detail we insisted upon, we were obliged to accept the makers' ultimatum—30 to 60 days! Our buyers then began a search for good things, with which to please our customers—some you've already bought—but this last "buy" beats them all!

Undermuslins Worth to \$2.00, at Gowns, Drawers, Corset Covers, 95c Petticoats, Princess Slips and Combinations

—billowy white tables of snowy brilliance, bearing a message of untold economies in undermuslins of the nicer grades, daintily garnished with pretty laces and swiss emb'dy—a wonderful choosing of wonderful values, at only 95c.

BETTER GRADES, in pretty crepes and French Lingerie, will be shown on tables placed on the second floor—These will be even more attractive—as "Not Advertised" Extra Specials!



Undermuslins Worth to 85c, at . . . 39c Skirts, Gowns, Drawers and Corset Covers

a dazzling gathering of snowy white garments, well and beautifully made, in a broad diversity of desired styles, with dainty lace and embroidery trimmings—some you will find have a faint oil stain from the machines—some are a little mused—but think of the price—it's less than Half regular value!

Undermuslins Worth to 98c, at . . . 48c Combination 'uts, Gowns, Corset Covers, Skirts and Drawers

—Not a single table full, but several—embracing selections that out-rival any former effort at value giving—Generously modeled, beautifully made garments, with pretty lace or emb'dy trimmings.

Undermuslins Worth to 1.25, at . . . 79c Princess Slips, Combinations, Corset Covers, Gowns, Skirts and Drawers

Hundreds and hundreds of dainty white garments, beautifully made of excellent soft finish muslins, tastefully adorned with embroidery and laces, with clusters of tucks—an immense choosing among several tables full—all you wish, at 79c.



Now For the Bargains!

Women's Muslin Drawers, 15c Ordinarily Worth Up to 50c

—A value that would not be possible under other conditions—Pretty embroidery, lace and tuck trimmed drawers, full and generously made, of good grade soft finish muslin, with swiss and hamburger emb'dy, cluster tucks and wash laces—but, in order that all who come may be served, we must limit purchases to 2 Pairs!

Re-Organizing Handkerchiefs!

These, too, the they be ever useful, must move.

Sheer Lawn Hemstitched Handkerchiefs, 3 for . . . 10c

—Regularly a 5c value.

Initialed Hemstitched Lawn Handkerchiefs, each . . . 5c

—They are regularly 10c.

Emb'd "Longfellow" Init. Handkerchiefs, 3 for . . . 25c

In colors, on fancy sheer lawns—worth 15c each.

Pure Linen Embroidered Handkerchiefs . . . 23c

Beautiful designs in real hand embroidery.

Re-Organizing the Linen Section!

--- An opportunity that good house-keepers will not pass by unnoticed--- for the economies are very enticing

Pure Linen Huck Towels, never sold under 29c, at . . . 23c

—Full size and extra large, very heavy grade, with monogram design borders, scalloped or fringed—a big value at 23c.

\$1.75 Initialed Pillow Cases are a Special Value at . . . \$1.39

—Full size, extra quality soft finish cambrie muslin, with pretty emb'd initials and hemstitched hem—pair in a box, at \$1.39.

18x36 Bordered Huck Towels, worth \$1.50 the doz. at . . . \$1.29

\$1.50 Satin Linen Lunch Cloths, round or square, at . . . \$1.05

These are shown in pretty designs, hemstitched or emb'dy scallop.

72x72 in. Hemstitched Damask Table Covers, reg. \$1.50 at \$1.19

\$1.75 Linen Hemstitched Covers, Full 55x71 in., are priced . . . \$1.29

\$1.25 Pure Linen Damask, yd. 95c

An excellent, heavy quality, bleached.

\$5 Corsets \$3.45

—Mrs. Irene, Nemo, Majestic, and other high grade corsets—in new models—but broken lines—a size to fit every figure—a corset value of dependable excellence—choice Monday at \$3.45.

Artistic—Beautiful—
Historical
"FRENCH FETE"
at the
EL PASO THEATRE!
For Women's
Club House Fund.
FRIDAY, JAN. 30TH.
Matinee & Night.

Texas and
Stanton Sts.
Telephone
Exch. 4300
Everybody's
DEPARTMENT STORE - El Paso
FORMERLY "CALISHERS"